

GCSE

Graphic Design

The Brunts Academy

What is Graphic Design?

Graphic Design enables students to design and make products with creativity and originality, using a range of graphic and modelling materials. Students will be enthused and challenged by the range of practical activities possible. They will be encouraged to learn to use, understand and apply colour and design through images, to develop spatial concepts, and to understand graphic materials and their manipulation. They will design and make product(s) using graphic media and new technologies such as Computer Aided Design, Photoshop and a range of CAD/CAM processes to prepare them for the world of work in a design based industry.

Unit 1- Exam 50% of overall marks, 2 hours written exam

Section A- Core technical principles (20 marks)

Section B- Specialist Technical Principles (30 marks)

Section C- Designing and making principles (50 marks)

Unit 2- NEA Coursework

Non-Exam Assessment 30-35 hours approx., 50% of overall marks.

Consists of a substantial design and make task selected from a range of exam board set design briefs based on the product design material area.

What type of student is this suitable for?

GCSE Design and Technology: Graphic Products provides education and training for those who are intending to work in Graphic Design and Product Design industries. Students who have an interest in developing skills in 2 and 3 dimensional design will be particularly suited to this course. It is recommended that you have the ability to express yourself, are able to work independently and manage your time well.

Key Features of the Course:

- Technical drawing
- Typography
- Application of colour
- CAD/CAM
- Photoshop
- Product development
- Manufacture
- Architectural drawings
- Marketing and Advertising
- Product sustainability
- 50% Course work 50% Exam

What could this course lead on to?

The course will give the learners opportunity to enter employment in the 'Design sector', move on to the product design course at Brunts 6th form or to progress onto further design qualifications which request a creative subject as an entry requirement. Possible careers which Graphic products could lead to are: Architecture, Product Designer, Three Dimensional/Product Design, Graphic Designer, Fashion, Textiles, Interior Design, Landscape Gardening, Illustration, & Teaching.

Course Details: AQA Design and Technology- Graphics

Website: www.aqa.org.uk

Course Contact: Mrs A Emery



AMBITION



INTEGRITY



INCLUSIVITY



ENDEAVOUR



RESILIENCE